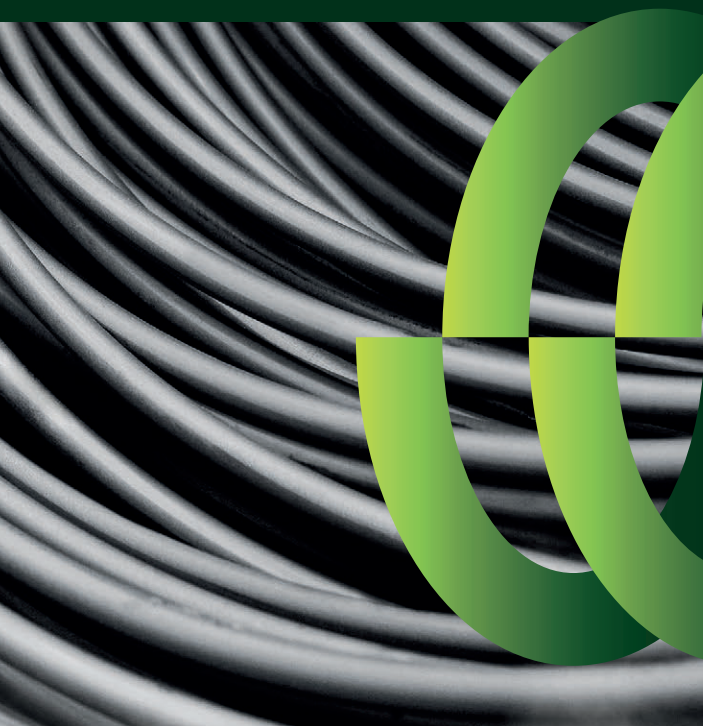




Recycled Net-Zero
carbon steel.
Make it Neutrum



Supplied by



MID-CONTINENT
STEEL AND WIRE

A DIVISION OF **DEACERO**

At DEACERO® Group, we understand the importance of contributing to sustainable development in North America. That's why our steel production methods are so efficient: we continually recycle it, giving it new life with one of the lowest CO2 emissions in the North American steel industry—and using less than one-third of the world's average water usage per ton of steel produced. With Neutrum®, our net-zero carbon steel product line, we are taking another step forward to keep leading the way to a sustainable steel industry.

Made of recycled Steel and with one of the lowest CO2 emissions per ton of steel produced in the industry in North America, Neutrum® offsets DEACERO®'s and MID-CONTINENT STEEL AND WIRE's already low emissions to achieve neutrality.

What is Net-Zero?

Net zero means that any greenhouse gas (GHG) emissions going into the atmosphere are balanced by removal out of the atmosphere.



Zero Emissions

How do we offset the emissions?

ACCOUNTING

By identifying all the emissions from the production of our products and the energy used to produce them.

NEUTRALIZING

By supporting projects that remove CO2 from the atmosphere, through Nature Based carbon credits that meets the highest quality standards available in the market.

All offsets used by Neutrum® to neutralize our remaining emissions are originated in Nature Based projects that have been verified by one or more of the following entities: American Carbon Registry (ACR), Gold Standards, and Climate Action Reserve (CAR).

DEACERO® Group - of which MID-CONTINENT STEEL AND WIRE® is part of - joined the United Nations Global Compact to continue contributing to the care of the planet, and to make its operations even more sustainable.

Due to the EAF technology that we use and our energy efficiency investments, our process is one of the most environmentally friendly and one of the lowest tCO₂/product rates in North America.

Benefits of Neutrum®

- Neutrum® products helps companies focused on ensuring that their value chain is carbon neutral.
- Your company strengthen its strategy to combat climate change and support initiatives with social and environmental impact.
- Through the neutralization of steel products, the financing and operation of nature-based projects for carbon capture are encouraged, like protecting and restoring forests and wetlands.

Sustainability

- At DEACERO® Group, we have developed a Decarbonization Plan that integrates activities and projects to continuously reduce our emissions.
- Today, our emissions are 55% lower than the US steel industry's average.
- As a group, we are making critical investments to keep reducing our current emissions by 56% by 2030.

The scope of Net-zero refers not only to which greenhouse gases are included, but also to which activities are covered. In order to offer the market a Net-zero carbon solution, we offset Scope 1, and Scope 2 of emissions.

Scope 1

Emissions owned or controlled by the company during the production process.

Scope 2

Emissions caused indirectly when the energy used to make the product is produced and consumed.

If you are interested in Neutrum® products for your project or would like more information, please contact your Sales Representative.

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